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FOR IMMEDIATE RELEASE

## **For Ease at Airport Security – the Solution is CLEAR: S1 Offers Premium Line of Checkpoint Friendly Laptop Bags**

The security concerns of a new century aren't always easy to live with—but with the addition of checkpoint friendly laptop bags and backpacks to an already extensive line of bags, S1 Bags, an innovative woman owned company is certainly making it easier for safety and convenience to coexist. S1 stands for “Safety First,” and Founder and President Dori DeCarlo delivers on that promise.

“S1 is proud to introduce our Checkpoint Friendly Laptop Bags and Backpacks,” states Ms. DeCarlo. “This line of products meets all Transit Security Administration guidelines as checkpoint friendly so there is no longer a need to remove your laptop at security checkpoints!” The TSA approached various bag companies and asked each one to design bags following specific criteria which would enable travelers to go through airport security without having to remove their laptops. Following their strict guidelines, S1 submitted their well thought out designs. Ms DeCarlo says, “We are now proud to add these bags to our product line.”

Now, S1 is bringing Made in the USA 100% Green Checkpoint Friendly Laptop Bags and Backpack to market. There are three styles, and they are S1's first bags not only made here in the USA, but also constructed of 100% recycled materials - making them stronger than any other bags made with Denier materials. And never forgetting the world we all live in, the materials used to create these amazing bags also protects our environment. It is not only the clear features which make our laptop bags checkpoint friendly, but the way they pay attention to the concerns of ever-present security issues in travel and everyday life. “S1's line of green Made in the USA bags continues the evolution of bringing products to the market that will always address safety issues worldwide,” says Ms. DeCarlo.

The S1 team is committed to developing new and innovative clear and green Made in the USA bags and backpacks to make it easier for safety and convenience to co-exist. Together, we can make a difference. For more information on our entire line please visit [www.s1checkpointfriendlybags.com](http://www.s1checkpointfriendlybags.com) or call 888-386-6528.

We are S1 - The CLEAR Advantage!