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**For Security in Schools, Airports and Sports Arenas, the Solution is Clear:  
S1 Offers Premium Line of Clear Bags for Convenience with Peace of Mind**

*—Woman Owned Company Reaching Out to Help School and Not-For-Profit Fundraising Efforts—*

The security concerns of a new century aren't always easy to live with—but with a line of premium-quality *clear* bags, backpacks, sports bags and wheelchair bags, one innovative woman owned company is making it easier for safety and convenience to coexist. S1 stands for “Safety First,” and president and founder Dori DeCarlo delivers on that promise.

“Events like the tragedy at Columbine High School and the terrorist attacks of 2001 have transformed what it takes to keep our society safe, but it's still an open society,” she says. “Our products preserve both public safety and personal freedom. If an S1 bag keeps one gun out of one school, we have done our job.

Many school districts have already made clear bags mandatory, DeCarlo notes, and sports arenas, airlines and the workplace are following suit. S1 products are the only clear bags ergonomically designed for comfortable, convenient everyday use, and their see-through design speeds their owners safely and effectively through the security checkpoints that have become so common in schools, airports, stadiums and other public venues.

In addition to providing a superior product, DeCarlo says, S1 strives to make a difference by offering schools and not-for-profit organizations a way to raise funds for programs and services that empower our youth, with a give back program that offers participating groups 100 percent of the retail profit raised from the sale of the S1 product line.

“Awareness and interest in safety for all of us has never been greater, and I want this company to help fund development projects and programs to support safety education that are needed in every community,” she says.

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With their high-quality, durable designs, S1 bags are clearly safer, clearly stronger and clearly more comfortable than the flimsy see-through plastic carryalls that many people have purchased as fashion accessories through the years. Heavyweight, temperature-resistant vinyl, fabric lined and reinforced seams and a three-year warranty against manufacturers' defects guarantee each S1 purchaser a bag that will last.

“As a mother of three, I became frustrated with the low quality of most clear bags currently available,” DeCarlo notes. "As consumers, we have all learned that ‘cheap is expensive.’ I set out to create bags that are cool, comfortable, and durable and at the same time face these safety issues head-on with our premium line of clear bags, backpacks, wheelchair bags and sports bags.”

The S1 STANDARD BACKPACK has curved padded straps and a waist belt like the one on a hiking backpack— evenly distributing the weight of the materials inside. The S1 MINI BACKPACK fits smaller bodies and spaces, and features a water-bottle holder for maximum convenience. We also have a STANDARD and LARGE WHEELED BACKPACK. The S1 MESSENGER BAG and S1 MINI MESSENGER BAG are ideal for people on the go who need quick access to their belongings. The S1 BASEBALL BAG, DUFFLE/TRAVEL BAG and our GYM BAG are the newest in our line and are for individual ball players. The S1 WHEELCHAIR BAGS are primarily designed to fit most wheelchairs securely so no one is excluded from using the S1 line of bags. This spring S1 has introduced their Checkpoint Friendly Laptop Bags and Backpacks meeting Federal TSA guidelines so travelers no longer need to remove their laptop at airport security checkpoints. Prices range from \$22.95 to \$59.95.

“While our main focus began with school safety, anyplace where security personnel face the challenge of monitoring a large volume of people, the growing line of S1 products will continue to make these safety precautions more effective and less intrusive,” she says. The full line of S1 clear bags is available online at [www.S1bags.com](http://www.S1bags.com) or by calling 888 386 6528.

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