

Airport security misery over as happiness is in the bag

Wouldn't life be easier as a frequent flyer not to have to take your laptop out of your bag each time you go through security? SafetyFirst (stand 9E22) has introduced a range of checkpoint-friendly bags to save travelers this time and drama.

"Initially we designed a line of clear bags to assist with the security issues facing our schools," says Dori DeCarlo, president. "But we soon extended our thoughts to the security issues that face places of work, sports arenas and airports. We designed a range of ergonomically and economically friendly fabric bags that would clear security without having to remove the contents such as your laptop."

DeCarlo set the company up after the 1999 Columbine school massacre. "As a mother I was horrified. Guns and drugs

should not be in schools. I then came up with the idea of a clear bag. The fabric bags then followed and we have a range of 19 bags now from laptop bags to backpacks."

To help streamline the security process and better protect laptops, the TSA recently encouraged manufacturers to design bags that will produce a clear and unobstructed image of the laptop when undergoing X-ray screening.

"A design such as SafetyFirst bags meets this objective and enables TSA to allow laptops to remain in bags for screening," says DeCarlo.

The Connecticut-based company uses a plant in China and one in the USA for its production. "Our range is high quality, durable designs, and it translates into bags that are clearly safer, clearly stronger she says.



An end to laptop screening blues may be in sight

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